



Sponsorship and Exhibition Opportunities
PPS National Parent Leadership Conference
October 14-16, 2011
Marriott West Loop; Houston, TX

Platinum Sponsor (\$5,000)

- Event naming opportunity (e.g., The Official _____ of the PARENTS FOR PUBLIC SCHOOLS NATIONAL PARENT LEADERSHIP CONFERENCE).
- Logo placed on primary event banner.
- A reserved table (seating 8) at the Friday Keynote Dinner (former US Secretary of Education Rod Paige) or Saturday Luncheon (Sonia Manzano, "Maria" on *Sesame Street*).
- Recognition and logo in all marketing materials, table cards, session room marquees.
- Prominent 6' x 30" exhibit space located in the marble Foyer area (if desired).*
- Full 1-page recognition as sponsor with contact and product information in conference program given to all attendees and vendors.
- Opportunity to place items in all attendee gift bags (ship to PPS, Inc.).
- Recognition in PPS *E-News*, *Inside PPS*, and conference emails prior to and immediately following conference.
- Linked company logo on PPS National Conference webpage.

(High definition logo art due upon confirmation of sponsorship for website link, publications, and printed materials. If desired, specialized layout for 1-page program booklet recognition deadline is September 1, 2011.)

Diamond Sponsor (\$2,500)

- Four (4) tickets for the Friday Keynote Dinner (former US Secretary of Education Rod Paige) or Saturday Luncheon (Sonia Manzano, "Maria" on *Sesame Street*).
- Recognition and logo in all marketing materials.
- Prominent 6' x 30" exhibit space located in the marble Foyer area (if desired).*
- ½-page recognition as sponsor with contact and product information in conference program given to all attendees and vendors.
- Opportunity to place items in all attendee gift bags (ship to PPS).
- Recognition in PPS *E-News*, *Inside PPS*, and conference emails prior to and immediately following conference.
- Linked company logo on PPS National Conference webpage.

(High definition logo art due upon confirmation of sponsorship for website link, publications, and printed materials. If desired, specialized layout for ½-page program booklet recognition deadline is September 1, 2011.)

Gold Sponsor (\$1,500)

- Two (2) tickets for the Friday Keynote Dinner (former US Secretary of Education Rod Paige) or Saturday Luncheon (Sonia Manzano, "Maria" on *Sesame Street*).
- Recognition and logo in all marketing materials.
- Prominent 6' x 30" exhibit space located in the marble Foyer area (if desired).*
- ¼-page recognition as sponsor with contact and product information in conference program given to all attendees and vendors.
- Opportunity to place items in all attendee gift bags (ship to PPS).

(High definition logo art due upon confirmation of sponsorship for website link, publications, and printed materials. If desired, specialized layout for ¼-page program booklet recognition deadline is September 1, 2011.)

Booth Only (\$150)

Prominent 6' x 30" exhibit space located in the marble Foyer area.*



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Sponsorship Registration Form

Thank you for agreeing to sponsor at the PPS National Parent Leadership Conference. To complete arrangements for your company's involvement, we are requesting that you complete and return this information sheet and check **no later than Friday, September 2, 2011, to PPS c/o Don Slabach, 200 N. Congress St., Suite 500; Jackson, MS 39201.** Please consider providing promotional items for attendee gift bags (due one week prior to Conference). High definition camera ready logos should be emailed to Dslabach@parents4publicschools.org ASAP to be included on Conference website.

Organization Name (as it should appear on banners, publications, booth signs, etc.):

Pre-Conference Contact: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Sponsorship Level and Information (select one):

Platinum Sponsor (\$5,000)

My company will donate items for attendee gift bags Yes No
 My company requests a 6' x 30" exhibit space area.* Yes No
 My company will need a reserved table for the Friday Keynote Dinner
 Saturday Luncheon

(High definition logo art due upon confirmation of sponsorship. If desired, specialized layout for 1-page program booklet recognition deadline is September 1, 2011.)

Diamond Sponsor (\$2,500)

My company will donate items for attendee gift bags Yes No
 My company requests a 6' x 30" exhibit space area.* Yes No
 My company will need four (4) tickets for the Friday Keynote Dinner
 Saturday Luncheon

(High definition logo art due upon confirmation of sponsorship. If desired, specialized layout for 1-page program booklet recognition deadline is September 1, 2011.)

Gold Sponsor (\$1,500)

My company will donate items for attendee gift bags Yes No
 My company requests a 6' x 30" exhibit space area.* Yes No
 My company will need two (2) tickets for the Friday Keynote Dinner
 Saturday Luncheon

(High definition logo art due upon confirmation of sponsorship. If desired, specialized layout for 1-page program booklet recognition deadline is September 1, 2011.)

Booth Only (\$150)

Prominent 6' x 30" exhibit space.*
 My company will donate items for attendee gift bags Yes No

**Exhibit Space Information—see and complete Exhibitor Agreement Form*



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Exhibitor Agreement Form

Each 6' x 30" exhibit space consists of one 6' table, 2 chairs, and a sign with the exhibitor's name.

Do you need electricity? Yes No

Do you need other special booth accommodations? ** Yes No

If 'Yes,' please explain:

Exhibiting sponsor ('Exhibitor') shall be fully responsible to pay for any and all damages to property provided by the Marriott Houston West Loop, which results from any act of omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless Parents for Public Schools, Inc. and/or Marriott Houston West Loop, its officers or directors, agents, employees, subsidiaries and affiliates from any damages or charges resulting in the Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees and business invitees which arise from or out of Exhibitor's occupancy and use of the exhibition promises, or any part thereof.

Exhibitors wishing to insure their exhibits, materials, goods, and/or wares on exhibit against theft, damage by fire, accident, or loss of any kind must do so at their own expense. Upon move out, exhibitors must take all their materials and leave the area in the same condition as it was prior to exhibit.

I agree with the liability and insurance clause for the parents for Public Schools National Parent Leadership Conference held at Marriott Houston West Loop.

Signature: _____ Date: _____

Printed name of signatory: _____ Title: _____

Mail your check, registration and exhibitor forms to:

For questions, contact:

National Conference Sponsor
Parents for Public Schools, Inc.
200 N. Congress Street, Suite 500
Jackson, MS 39201

Don E. Slabach
800.880.1222

Dslabach@parents4publicschools.org

Make checks payable to Parents for Public Schools, Inc.

PPS, Inc. is a 501(c)(3) public charity, Tax ID 64-0806908

A confirmation letter will be sent to you upon receipt of your signed form and payment.

*** Additional fees may be required.*